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materials supply

Builders Merchant Building Index



Monthly report for January 2026

(Published 01 April 2026)

Highlights - Like-for-like value sales

(adjusted to remove the effect of trading days)

BMBI: January 2026

Like-for-like value sales

(adjusted to remove the effect of trading days)

Builders Merchant
Building Index 

www.bmbi.co.uk



“Total Builders Merchants **like-for-like value** sales were -2.6% lower in January 2026 compared with the same month last year. **Like-for-like volume** sales were down -7.2% but **prices** were up +5.0%.”

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Highlights - Total (unadjusted) value sales

BMBI: January 2026 Total (unadjusted) value sales

Builders Merchant
Building Index 

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+0.2%

Latest month
Jan 2026
v
Last year
Jan 2025

-7.0%

Latest 3 months
Nov 2025 - Jan 2026
v
Last year
Nov 2024 - Jan 2025

-3.7%

Latest 3 months
Nov 2025 - Jan 2026
v
Previous 3 months
Aug - Oct 2025

-22.2%

Latest 12 months
Feb 2025 - Jan 2026
v
Previous 12 months
Feb 2024 - Jan 2025

With one less trading day in the latest month, **unadjusted value** sales were -7.0% lower in January 2026 than in January 2025. **Volume** sales were down -11.4% but **prices** up +5.0%.

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Introduction:

Builders Merchant Building Index



This **Builders Merchant Building Index (BMBI)** report contains data from NiQ GfK's ground-breaking Builders Merchants Panel, which analyses data from over 88% of generalist builders' merchants' sales throughout Great Britain. NiQ GfK's Builders Merchant Point of Sale Tracking Data sets a gold standard in reliable market trends. Unlike data from sources based on relatively small samples or estimates, or sales from suppliers to the supply chain, this up-to-date data is based on actual sales from merchants to builders and other trades. It's therefore a very good proxy for housing RMI.

The monthly series tracks what is happening in the market month by month and includes an in-depth review every quarter. BMBI Index data is calculated on the 12-month base period January 2019 to December 2019.

Executive Summary

Short of time and just want to read the headlines? Download an Executive Summary that provides a snapshot of value sales and trends from Britain's Builders' Merchants for January [here](#).

BMBI Experts

MRA Research produces the Builders Merchant Building Index, a brand of the BMF, to communicate to the wider market as the voice of the industry as well as the voice of individual Expert Brands. **Meet the Experts on pages 6 and 7 of this report or read their latest comments [here](#).**

BMBI - the best proxy there is for RMI

One of the aims of BMBI is to reach across and beyond construction. It's syndicated monthly to a growing number of trade magazines in different sectors. Outside the industry, economists, banks, consultancies, investment bodies, advisors and accountants refer to it. BMBI is featured alongside the BoE and Office for National Statistics (ONS) data in the Government **Department for Business & Trade's Monthly Construction Update**. **Download the latest update [here](#).**



More data available

This BMBI report provides valuable top-level indices but there's considerably more data available. NiQ GfK insights go much deeper and include sales value data. NiQ GfK can quantify market values and drill down into contributing categories, tracing product group performance, to focus on aspects that are critical to you.

NiQ GfK can also produce robust like-for-like market comparability tailored to the requirements of an individual business. As more merchants join to submit their monthly sales-out data the quality of this information can only become more extensive and rigorous. Merchants or suppliers who are interested in acquiring data or getting involved should contact **Emile van der Ryst** at emile.vanderryst@nielseniq.com.

The Experts

Speaking for their markets - 1

The Builders Merchant Building Index (BMBI) includes a panel of industry Experts. In each quarterly report they comment on the market, with a particular focus on the story behind the trends. Experts are leading brands, or brands aspiring to become leaders, who are the voice of their markets.

The Q4 2025 report, which includes commentary from our experts is available [here](#)

Meet the Builders Merchant Building Index Experts here and on the next page:

Expert for Drylining Systems:



Gordon Parnell
Sales Director British
Gypsum

[Read latest comment: Q4 2025 Report](#)

Expert for Natural Stone & Porcelain Paving:



Krystal Williams
Managing Director
Pavestone UK Ltd

[Read latest Comment: Q4 2025 Report](#)

Expert for Roof Windows:



Roof Windows

Jim Blanthorne
Managing Director
Keylite Roof Windows

[Read latest Comment: Q4 2025 Report](#)

Expert for Steel Lintels:



Derrick McFarland
Managing Director
Keystone Lintels

[Read latest Comment: Q4 2025 Report](#)

Expert for Mineral Wool Insulation:



Neil Hargreaves
Managing Director
Knauf Insulation

[Read latest Comment: Q4 2025 Report](#)

Expert for Cement & Aggregates:



Andrew Simpson
Packed Products Director
Heidelberg Materials

[Read latest Comment: Q4 2025 Report](#)

The Experts

Speaking for their markets - 2

Expert for Paint:



Jamie Barber
UK&I Sales Director Trade
Dulux Trade

[Read latest Comment: Q4 2025 Report](#)

Expert for Website & Product Data Management Solutions:



ECI Software Solutions

[Read latest Comment: Q4 2025 Report](#)

Expert for Plumbing & Drainage:



Chris Dawson
Sales Director
Brett Martin

[Read latest Comment: Q4 2025 Report](#)

Expert for Plastic Plumbing for Hot and Cold Water Systems:



Matt Williams
Managing Director
Polypipe Building Products

[Read latest Comment: Q4 2025 Report](#)

Expert for Softwoods and Engineered Wood:



James Davenport
Managing Director
Metsä Wood UK

[Read latest Comment: Q4 2025 Report](#)

Expert for Heating and Hot Water Solutions:

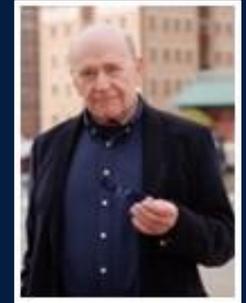


Paul Haynes
Product, Solutions & Marketing Director
Baxi

[Read latest Comment: Q4 2025 Report](#)

What's new in the report? - 1

Mike Rigby, Managing Director - MRA Research



Why are we making the changes?

BMBI, and PHMI, readers will notice a few changes in the way we present builders' merchant sales data in the reports. One of the aims is to give more prominence to like-for-like sales metrics which, adjusted for trading day differences, give a better and more consistent measure of activity than unadjusted total value sales.

Most merchants use both unadjusted sales values and like-for-like measures, adjusted for trading days, to give them an accurate steer on the market. But this change in emphasis was triggered by requests from national merchants and larger regionals to make more of like-for-like, which is their primary measure of sales trends. Smaller merchants and suppliers tend to use unadjusted metrics as their primary metric.

Following other useful feedback, we've made other improvements and will be making more small improvements to the presentation of BMBI, and PHMI, reports in the next few months. If you have any suggestions on these measures, or thoughts on how we can improve our reporting of the data, please get in touch via <https://bmbi.co.uk/contact-us/> or, for PHMI, <https://phmi.co.uk/contact/>.

What is different?

Value sales

Total (unadjusted) value sales – these are value (£) sales that have not been adjusted to remove the effect of trading days. Any % changes between periods will therefore be a combination of movements in £ sales as well as the differences in trading days (if there are any).

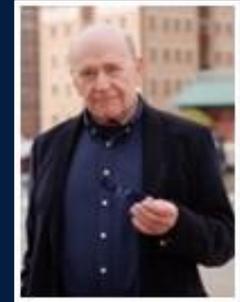
The BMBI and PHMI summaries and reports have always included this measure of value sales and will continue to do so.

Like-for-like value sales – these are value (£) sales that have been adjusted to remove the effect of trading day differences between periods. You can be confident, therefore, that any % changes between periods are due to movements in £ sales rather than differences in the number of trading days.

Although the BMBI and PHMI reports have always included like-for-like value sales, a recent change is that we are bringing this measure more to the forefront of our summaries and reports and we now consider it to be the lead measure.

What's new in the report? - 2

Mike Rigby, Managing Director - MRA Research



Volume sales

Total (unadjusted) volume sales – these are volume (unit) sales that have not been adjusted to remove the effect of trading days. Any % changes between periods will therefore be a combination of movements in unit sales as well as the differences in trading days (if there are any).

The BMBI and PHMI summaries have always included this measure of volume sales and will continue to do so.

Like-for-like volume sales – these are volume (unit) sales that have been adjusted to remove the effect of trading day differences between periods. You can be confident, therefore, that any % changes between periods are due to movements in unit sales rather than differences in the number of trading days.

This will be a new measure in the BMBI and PHMI summaries from the Q4 2025 reports.

Price

Price is a Unit Sales Price, calculated from the Value (£) sales and Volume (units) sales. The appropriate unit varies by category. For example, units can be containers, pallets, packs, bags, cans of paint, rolls of insulation, lengths, boards or sheets of drylining.

Total (unadjusted) price – this is the unit sales price calculated from the Total (unadjusted) value sales and Total (unadjusted) volume sales.

The BMBI and PHMI summaries have always included this measure of price and will continue to do so.

Like-for-like price will always equate to total unadjusted price.

This will be a new measure in the BMBI and PHMI summaries from the Q4 2025 reports.

Coverage and data audits

As part of its ongoing drive to ensure the most accurate and relevant understanding of market coverage GfK conducts universe studies every few years.

These studies aim to understand the number of retailers / merchants and the branches they have in a defined universe - in this case the mainland Great Britain Builders Merchants channel.

The previous iteration of the BMBI used a universe study conducted in 2019, with coverage then estimated at 82% was revised up to 92% in the October 2023 report with the introduction of CMO, Huws Gray and JT Dove.

GfK has since completed its latest universe study for the channel and now estimates coverage to sit at 88%.

For any queries around this, please reach out to Emile van der Ryst at emile.vanderryst@nielseniq.com.

Based on its latest universe study for the builders' merchant channel, NiQ GfK estimates coverage is 88%.

Overview - 1 - Like-for-like

January 2026 like-for-like value sales were -2.6% lower compared with January 2025

Like-for-like value sales (adjusted to remove the effect of trading days)

- Total Builders Merchants **like-for-like value** sales were -2.6% lower in January 2026 compared with the same month last year.

Like-for-like volume sales (adjusted to remove the effect of trading days)

- Total Builders Merchants **like-for-like volume** sales were -7.2% lower in January 2026 compared with the same month last year but **prices** were up +5.0%.

Latest three months v last year: November 2025 - January 2026 v November 2024 - January 2025

- Total Builders Merchants **like-for-like value** sales were -2.0% lower in the latest 3 months compared to the previous year.
- Total Builders Merchants **like-for-like volume** sales were -5.9% lower in the latest 3 months compared to last year but prices were up + 4.0%.

Latest 12 months v previous 12 months: February 2025 - January 2026 v February 2024 - January 2025

- Total Builders Merchants **like-for-like value** sales in the latest 12 months, February 2025 to January 2026 were +1.0% higher compared to the same period a year earlier, February 2024 to January 2025.
- Total Builders Merchants **like-for-like volume** sales were +1.4% higher in the period compared with the same period last year. **Prices** were up +0.4%.

Latest 12 months v previous 12 months

Total **like-for-like value** sales in the latest 12 months, February 2025 to January 2026 were +1.0% v same period a year earlier.

Overview continues on the next page...

Overview - 2 - Total (unadjusted)

... continued from the previous page:

January 2026 v January 2025

- With one less trading day in the latest month, **unadjusted value** sales were -7.0% lower in January 2026 than in January 2025. By **value**, one of the twelve categories sold more: Renewables & Water Saving (+8.5%). Timber & Joinery Products (-2.2%) was less affected than Total Builders Merchants, but Heavy Building Materials fell -11.0%. Landscaping (-13.4%) was the weakest performing category.
- With one less trading day in the latest month, **unadjusted volume** sales were -11.4% lower in January 2026 than in January 2025 but **prices** were up +5.0%. By **volume**, ten of the twelve categories sold less. Miscellaneous (+9.5%) and Workwear & Safetywear (+2.1%) were the only categories to sell more. Timber & Joinery Products (-2.0%) fell less than Total Builders Merchants. Heavy Building Materials (-16.1%) was the weakest performing category.

Latest three months v last year: November 2025 - January 2026 v November 2024 - January 2025

Total (unadjusted) value sales

- With one less trading day in the latest period, **unadjusted value** sales were -3.7% lower in the latest 3 months compared to last year. By **value**, seven of the twelve categories sold more, with Renewables & Water Saving up +9.5%. Timber & Joinery Products (+0.4%) performed better than Total Builders Merchants, while Heavy Building Materials (-7.4%) underperformed the category as a whole. Landscaping (-8.7%) was the weakest category.
- With one less trading day, **unadjusted volume** sales were -7.4% lower in the latest 3 months compared to last year. **Prices** increased +4.0%. By **volume**, three of the twelve categories sold more: Miscellaneous (+11.3%), Workwear & Safetywear (+4.7%) and Timber & Joinery Products (+0.2%). Heavy Building Materials (-11.0%) was the weakest category.

January 2026 v January 2025

With one less trading day in the latest month, **unadjusted value** sales were -7.0% in January 2026 v January 2025.

Overview continues on the next page...

Overview - 3 - Total (unadjusted)

... continued from the previous page:

Latest 12 months v previous 12 months: February 2025 - January 2026 v February 2024 - January 2025

- With two less trading days in the latest period **unadjusted value** sales were +0.2% higher in the latest 12 months versus the same period a year earlier. By **value**, nine of the twelve categories sold more, led by Renewables & Water Saving (+6.4%). Timber & Joinery Products was +1.8% ahead of Total Builders Merchants, and Heavy Building Materials was -1.2% behind. Decorating (-2.4%) was the weakest category.
- With two less trading days, **unadjusted volume** sales were +0.6% higher in the latest 12 months versus the same period a year earlier. **Prices** were down -0.4%. By **volume**, eight of the twelve categories sold more, led by: Miscellaneous (+7.7%), Workwear & Safetywear (+2.9%) and Timber & Joinery Products (+2.8%). Heavy Building Materials fell -0.2%.

January 2026 v December 2025

- With three more trading days this month, **unadjusted value** sales were +20.2% higher in January 2026 than in December 2025. By **value**, all twelve categories sold more. Renewables & Water Saving (+27.0%) increased most with Tools (+26.5%), Workwear & Safetywear (+25.8%) and Ironmongery (+25.2%) close behind. Timber & Joinery Products (+23.6%) and Heavy Building Materials (+20.5%) grew more than Total Builders Merchants. Services (+3.7%) was the worst-performing category.
- With three more trading days in the latest month, **unadjusted volume** sales were +19.0% higher in January 2026 than in December 2025. **Prices** were up +0.9%. By **volume**, all twelve categories sold more led by: Renewables & Water Saving (+56.9%). Timber & Joinery Products (+30.9%) performed better than Total Builders Merchants. Heavy Building Materials increased +14.7%.

Latest 12 months v
previous 12 months

With two less trading
days in the latest
period **unadjusted
value** sales were
+0.2% in the latest 12
months v the same
period a year earlier.

Overview continues on the next page...

Latest month v last year

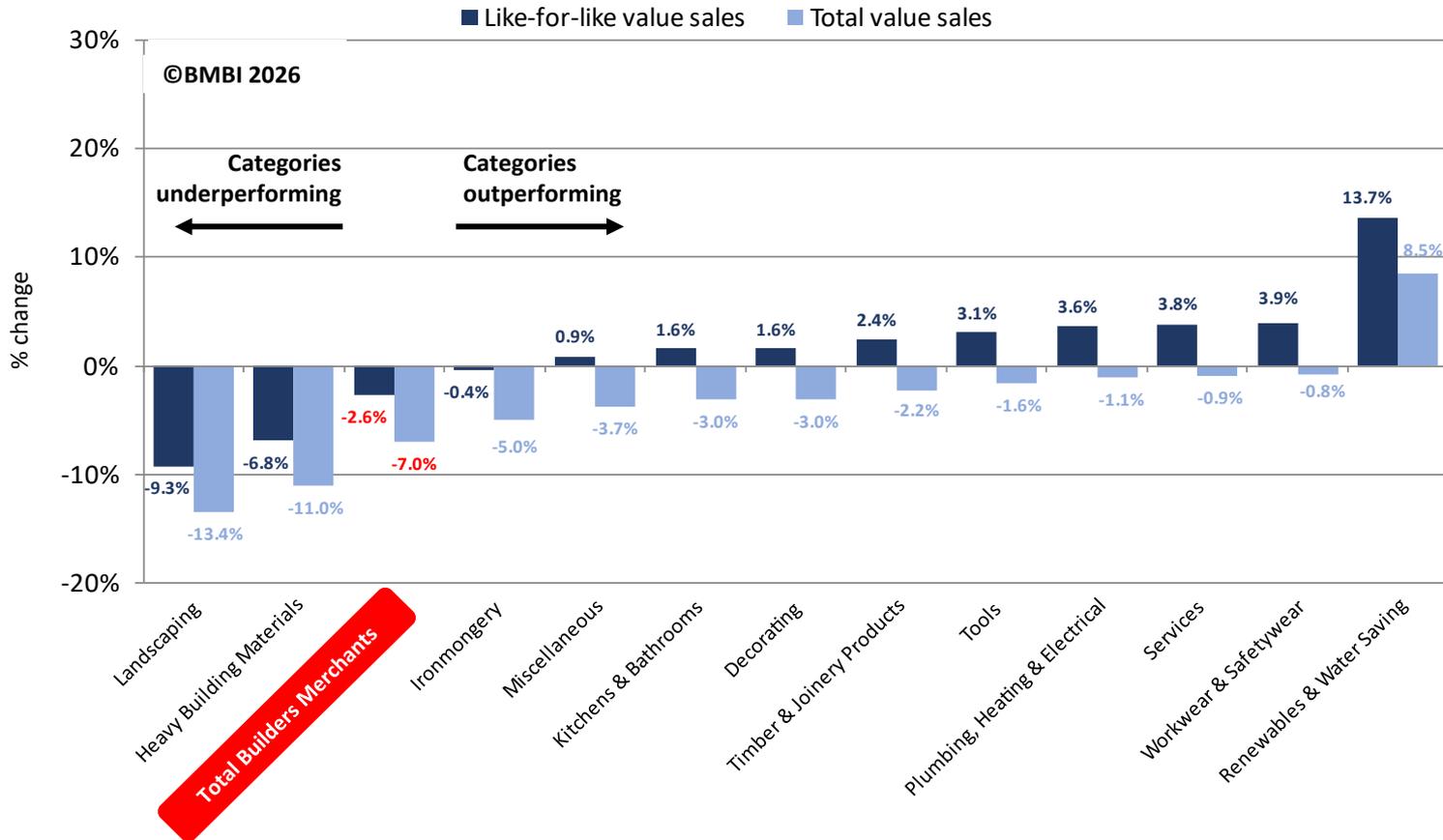
Like-for-like value sales and Total value sales % change

21 trading days this month v 22 trading days last year.

Like-for-like sales are adjusted to remove the effect of trading day differences.



January 2026 v January 2025



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

Like-for-like value sales
-2.6% in January 2026 v same month last year.

Like-for-like volumes -7.2%.
Prices +5.0%.

Latest month v previous month

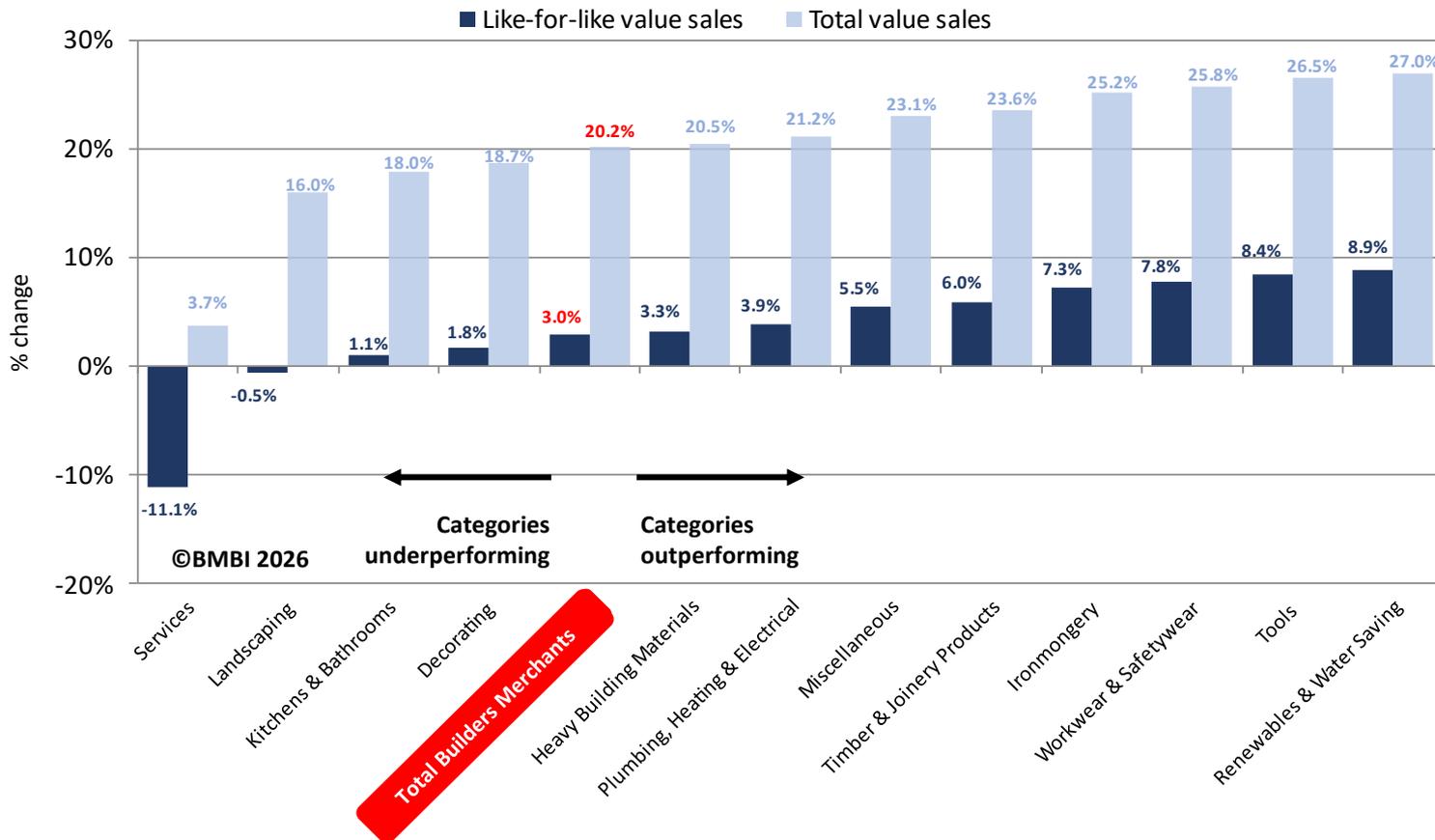
Like-for-like value sales and Total value sales % change

21 trading days this month v 18 trading days last month.

Like-for-like sales are adjusted to remove the effect of trading day differences.



January 2026 v December 2025



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

Like-for-like value sales +3.0% in January 2026 v December 2025.

Like-for-like volumes +2.0%
Prices up +0.9%

Latest 3 months v last year

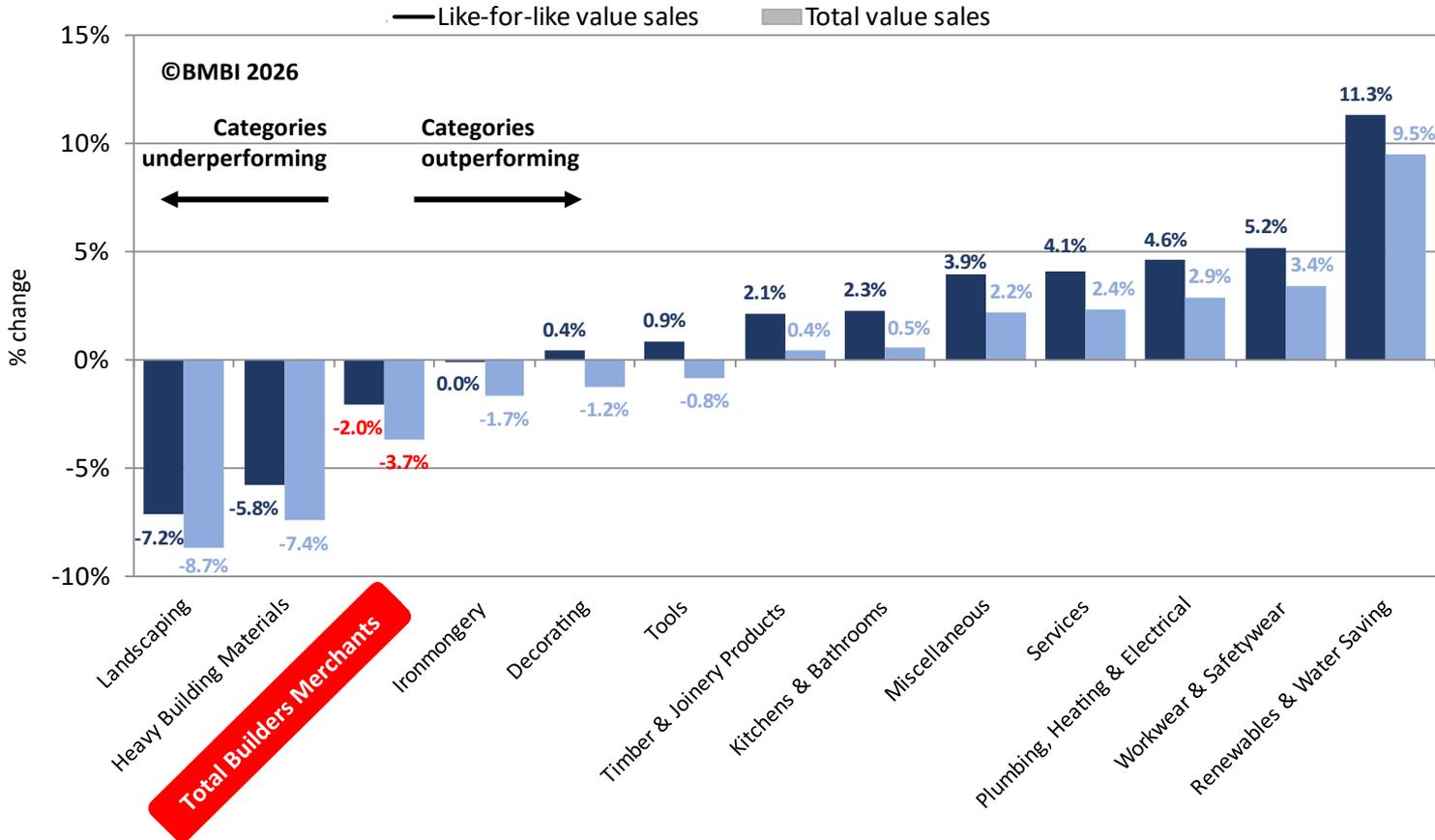
Like-for-like value sales and Total value sales % change

59 trading days this recent period v 60 trading days last year.

Like-for-like sales are adjusted to remove the effect of trading day differences.



3 months Nov 25 to Jan 26 v 3 months Nov 24 to Jan 25



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

Like-for-like value sales -2.0% in latest 3 months v previous year.

Like-for-like volumes -5.9%.
Prices up +4.0%.

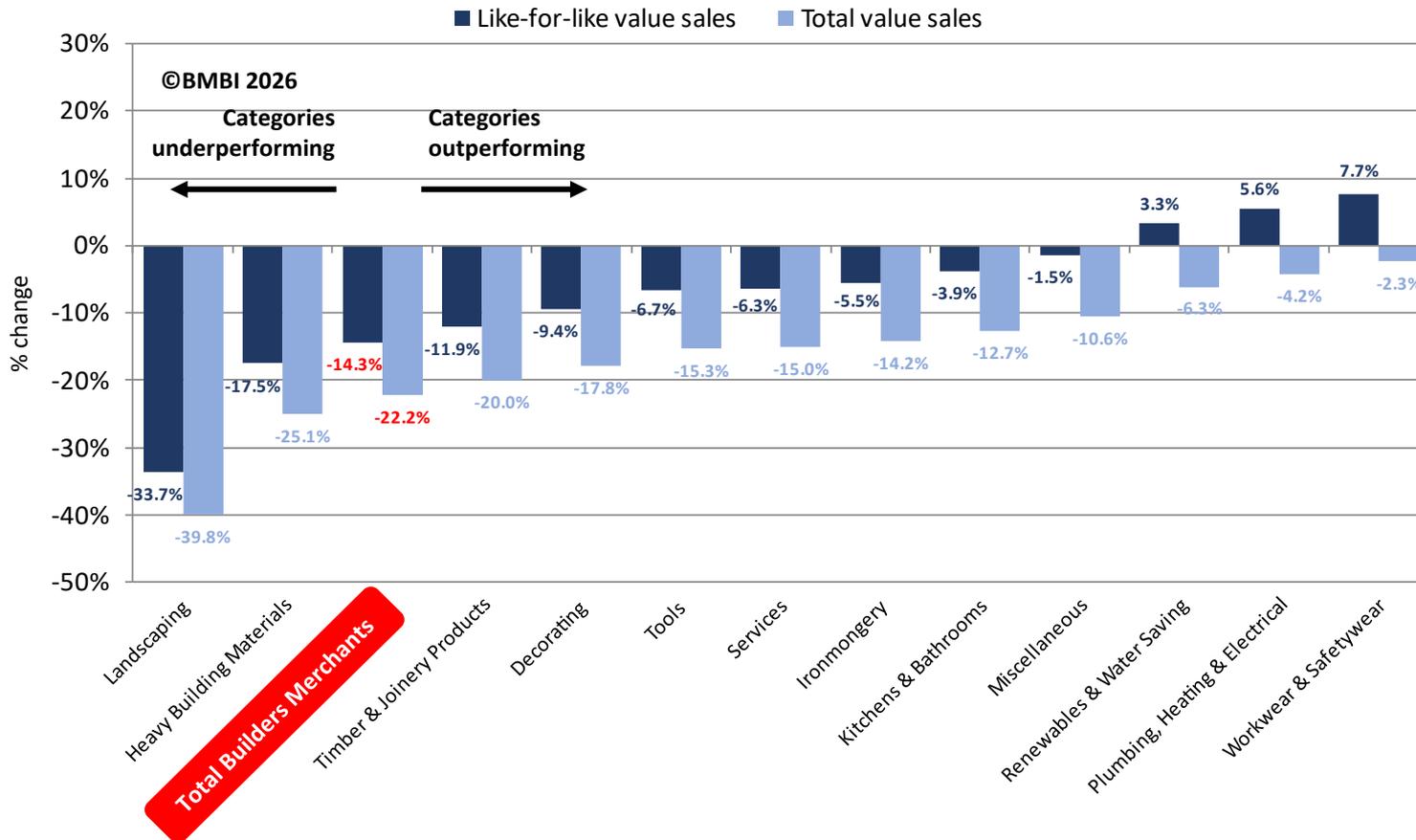
Latest 3 months v previous 3 months

Like-for-like value sales and Total value sales % change

59 trading days this recent period v 65 trading days in the previous period.
Like-for-like sales are adjusted to remove the effect of trading day differences.



3 months Nov 25 to Jan 26 v 3 months Aug 25 to Oct 25



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Like-for-like value sales were -14.3% in last 3 months v previous 3 months.

Like-for-like volumes -20.9%.
Prices up +8.4%.

Latest 12 months v previous 12 months

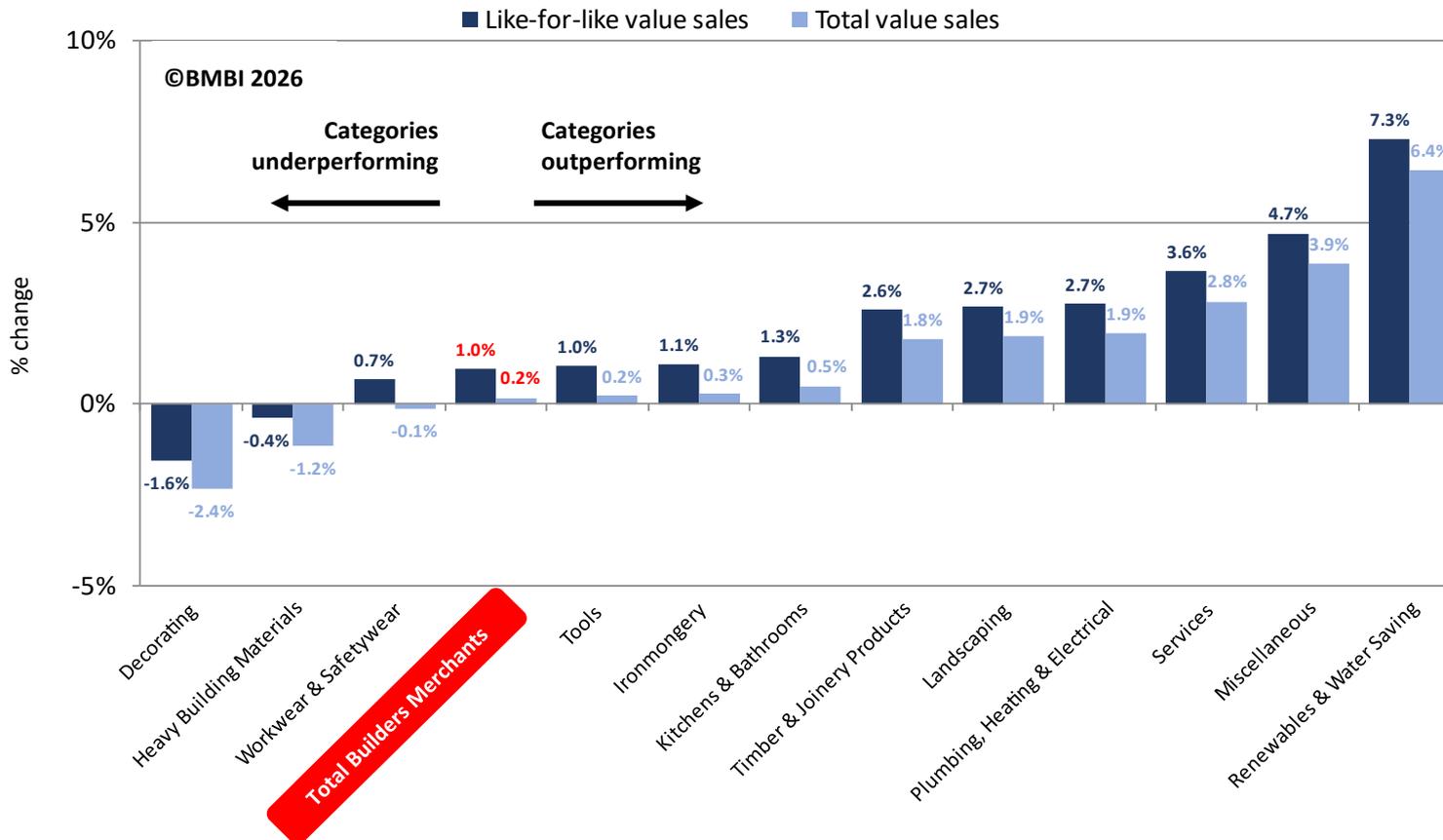
Like-for-like value sales and Total value sales % change



249 trading days in the latest period v 251 trading days last year.

Like-for-like sales are adjusted to remove the effect of trading day differences.

12 months Feb 25 to Jan 26 v 12 months Feb 24 to Jan 25



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

Like-for-like value sales in the latest 12 months, February 2025 to January 2026 were +1.0% compared to the same period a year earlier.

Like-for-like volume sales +1.4%
Prices down -0.4%.

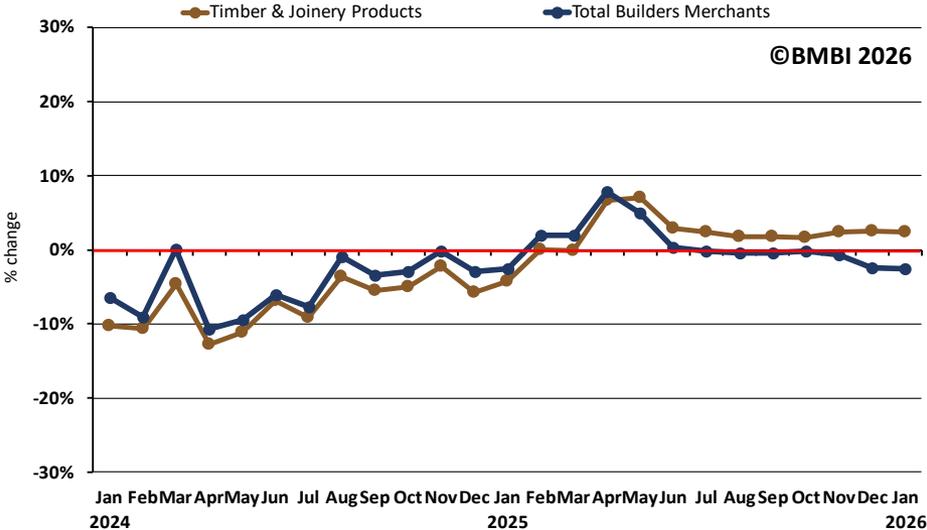
Monthly Year-on-year

Timber & Joinery Products % change



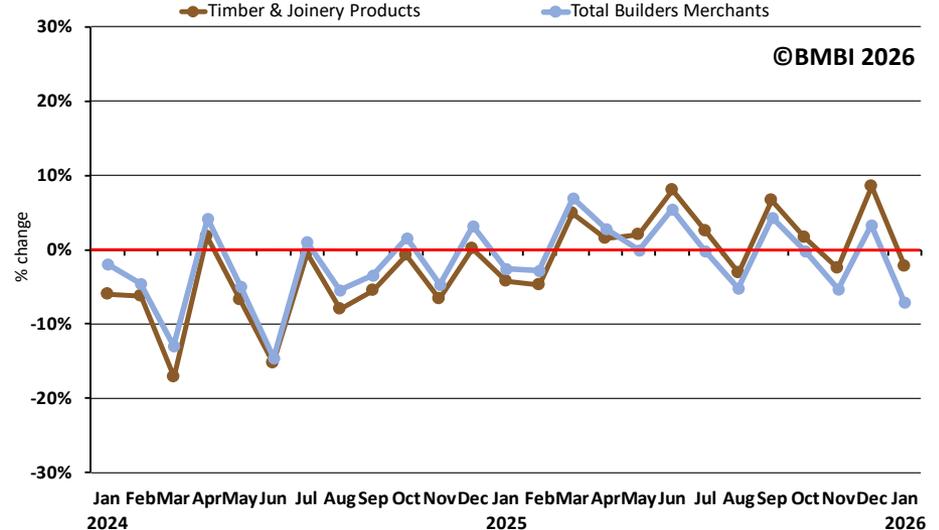
Like-for-like value sales

Timber & Joinery Products - Monthly



Total (unadjusted) value sales

Timber & Joinery Products - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Heavy Building Materials % change

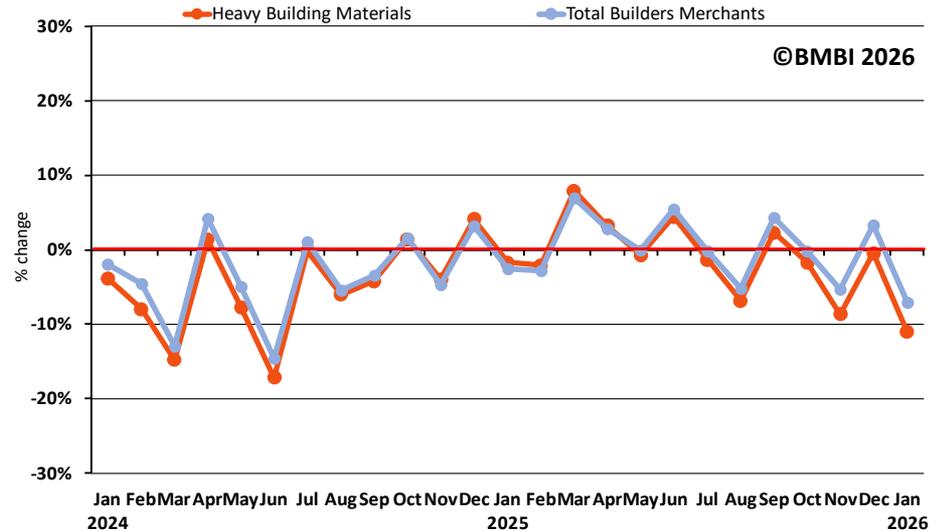
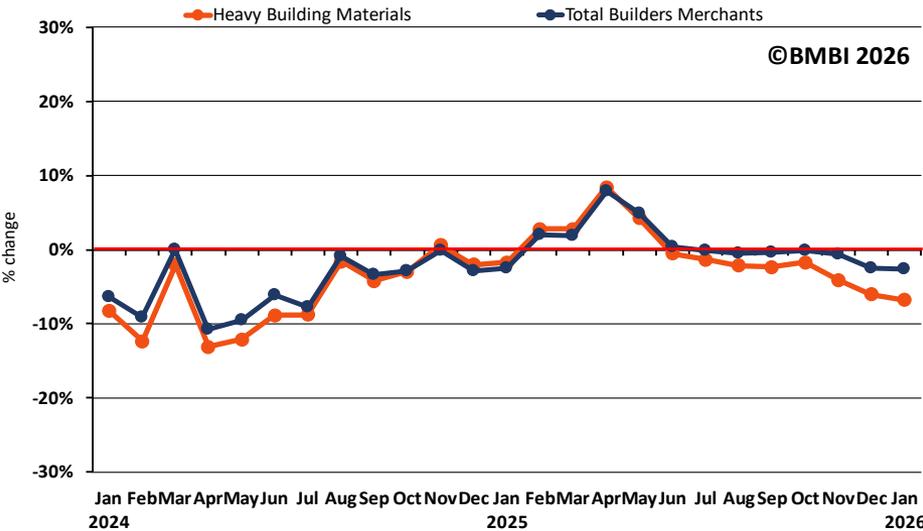


Like-for-like value sales

Total (unadjusted) value sales

Heavy Building Materials - Monthly

Heavy Building Materials - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Decorating % change

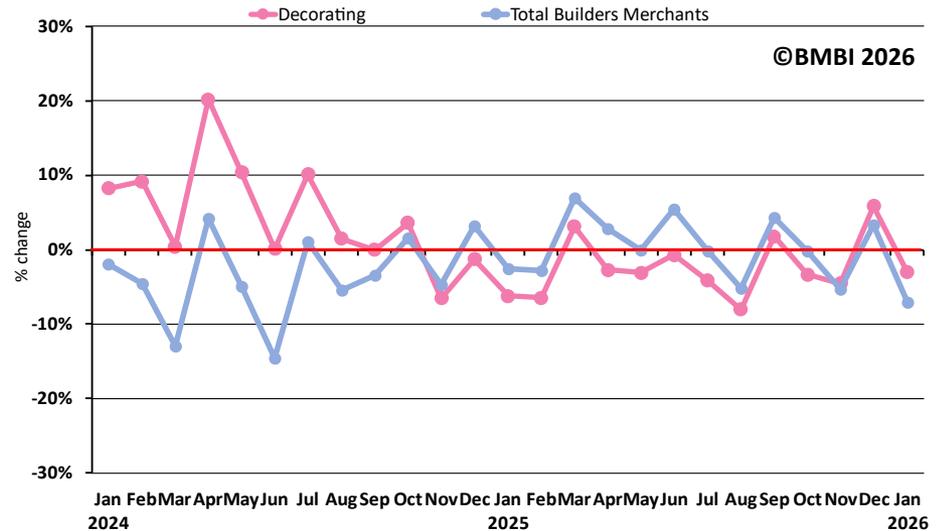
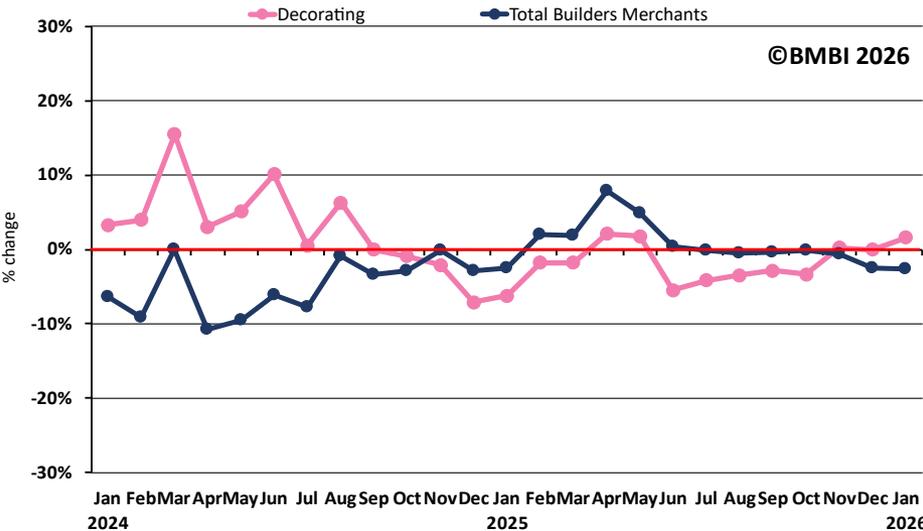


Like-for-like value sales

Total (unadjusted) value sales

Decorating - Monthly

Decorating - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Tools % change

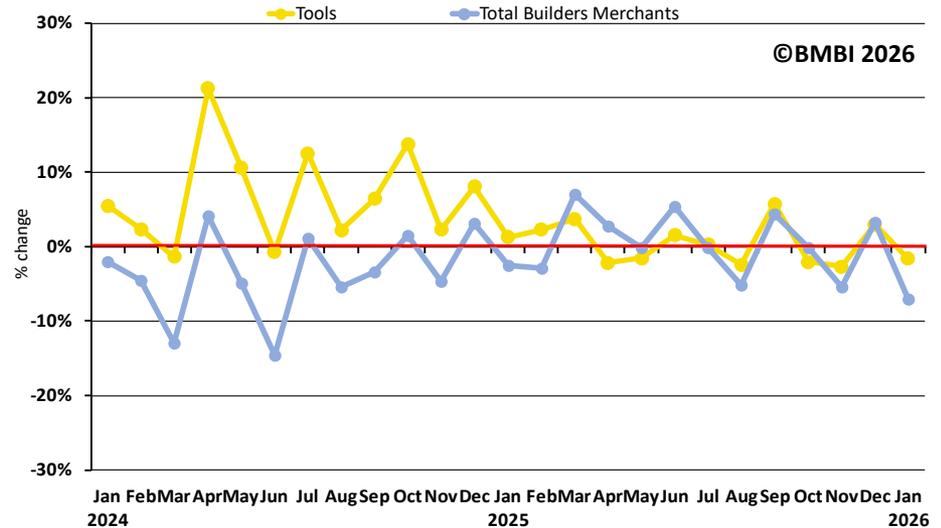
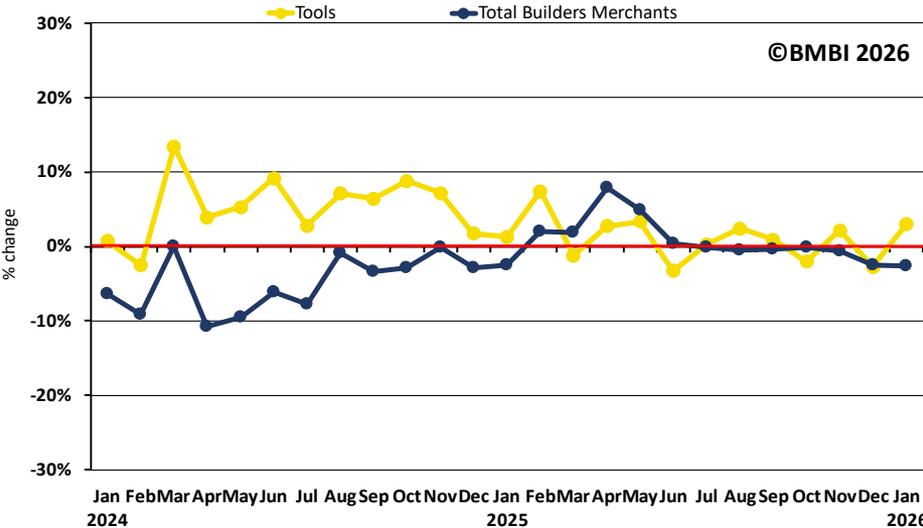


Like-for-like value sales

Total (unadjusted) value sales

Tools - Monthly

Tools - Monthly



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

Monthly Year-on-year

Workwear & Safetywear % change

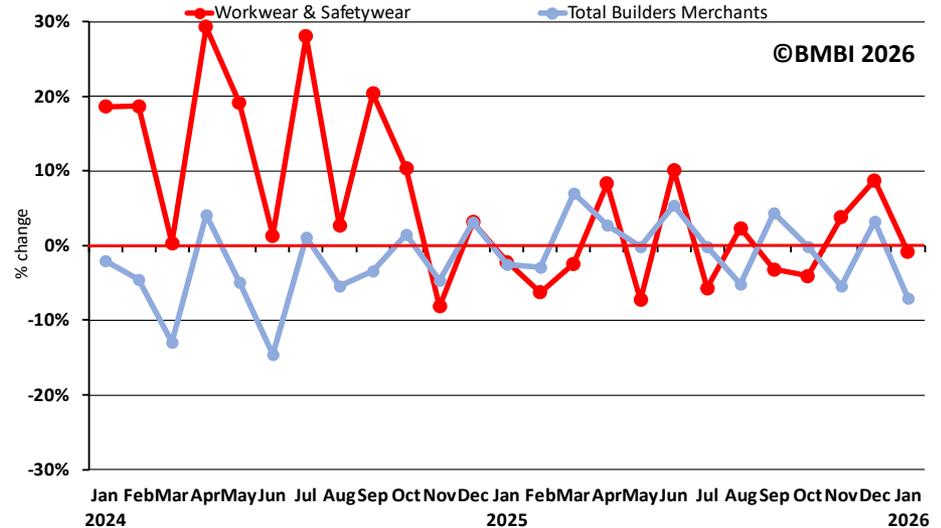
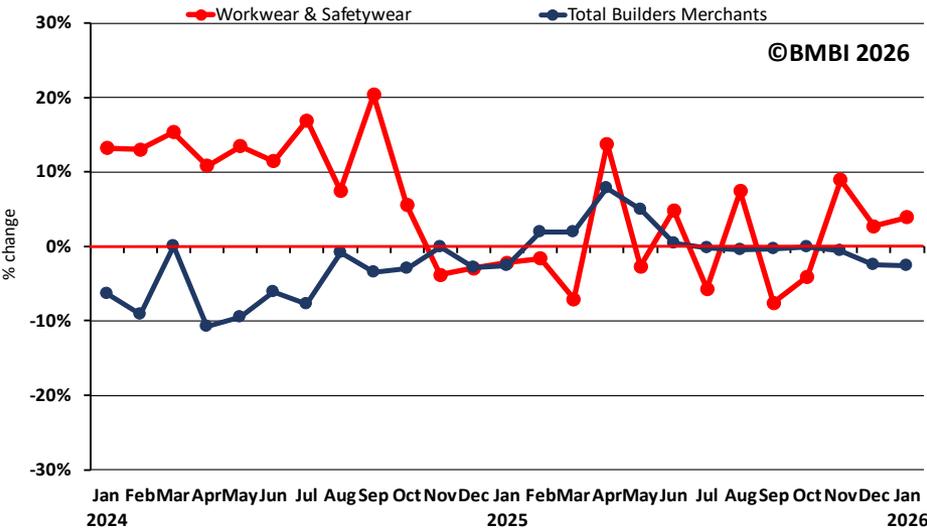


Like-for-like value sales

Total (unadjusted) value sales

Workwear & Safetywear - Monthly

Workwear & Safetywear - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Ironmongery % change

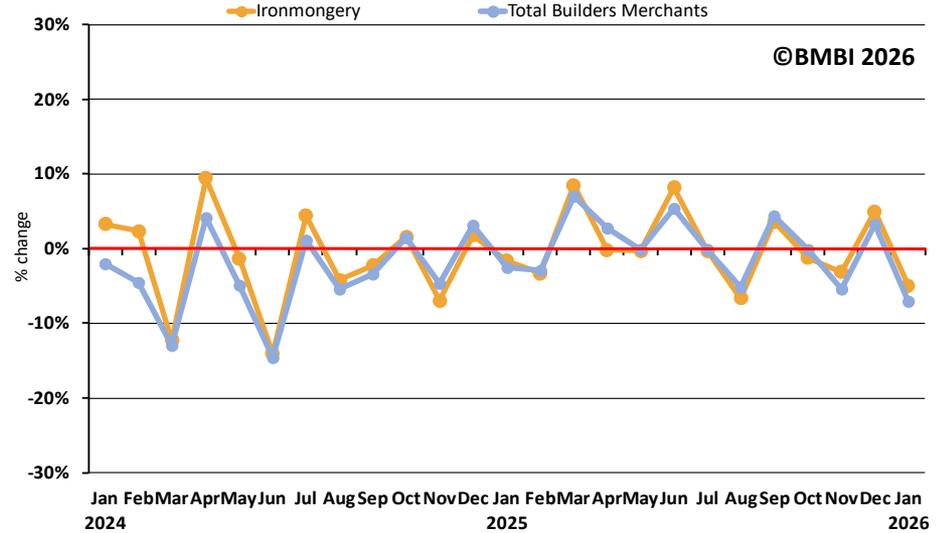
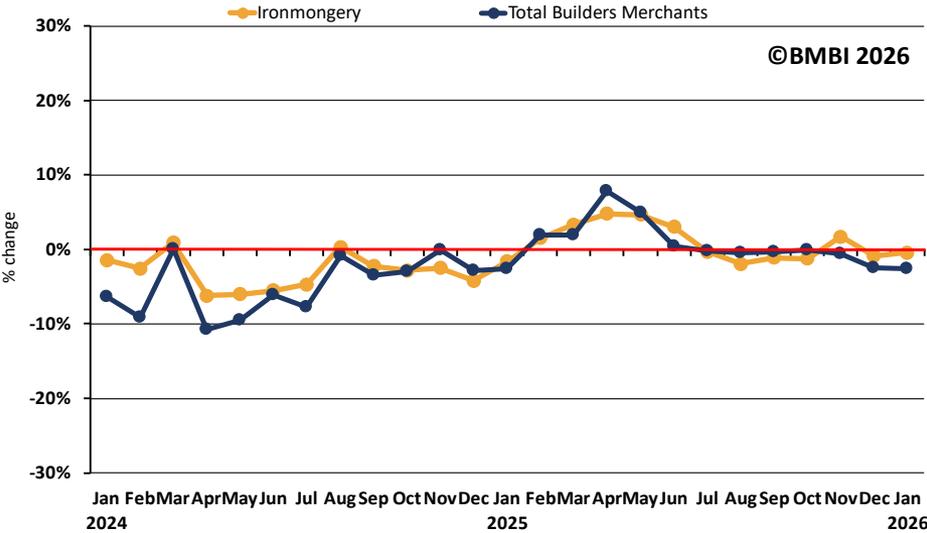


Like-for-like value sales

Total (unadjusted) value sales

Ironmongery - Monthly

Ironmongery - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Landscaping % change

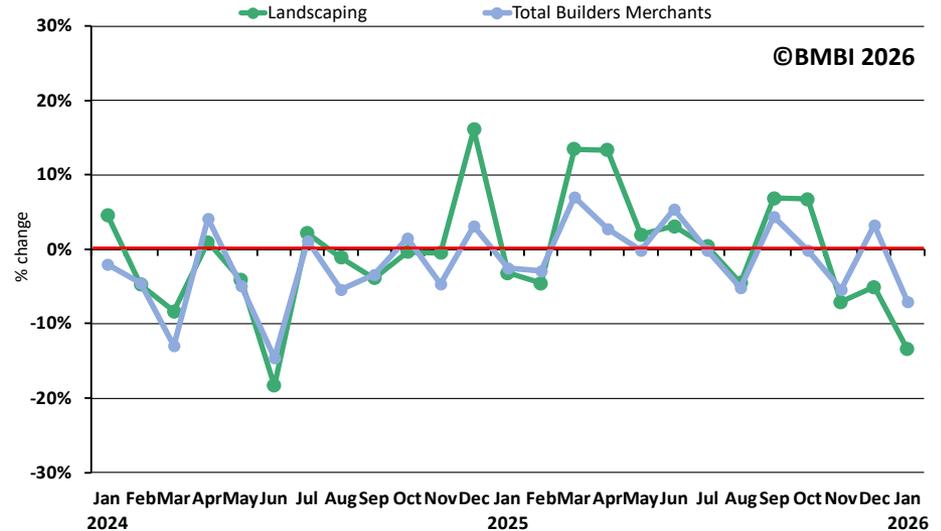
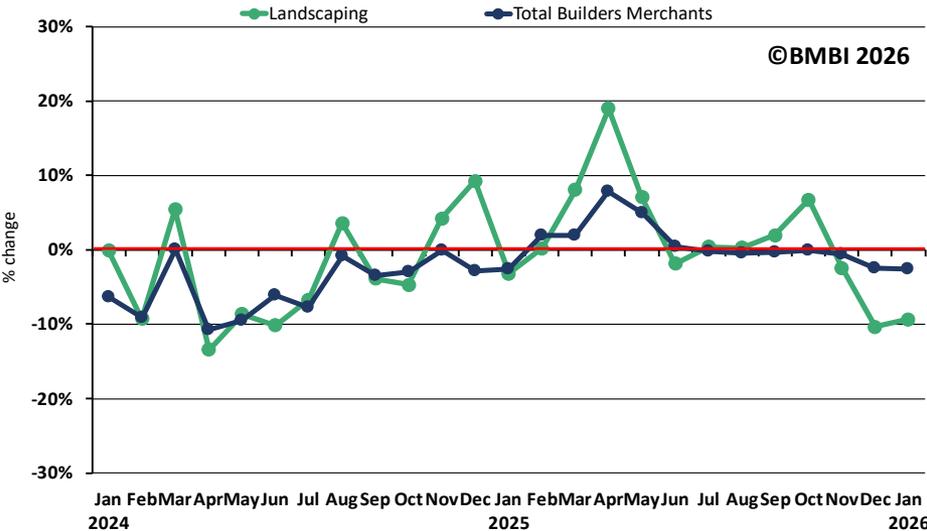


Like-for-like value sales

Total (unadjusted) value sales

Landscaping - Monthly

Landscaping - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Plumbing, Heating & Electrical % change

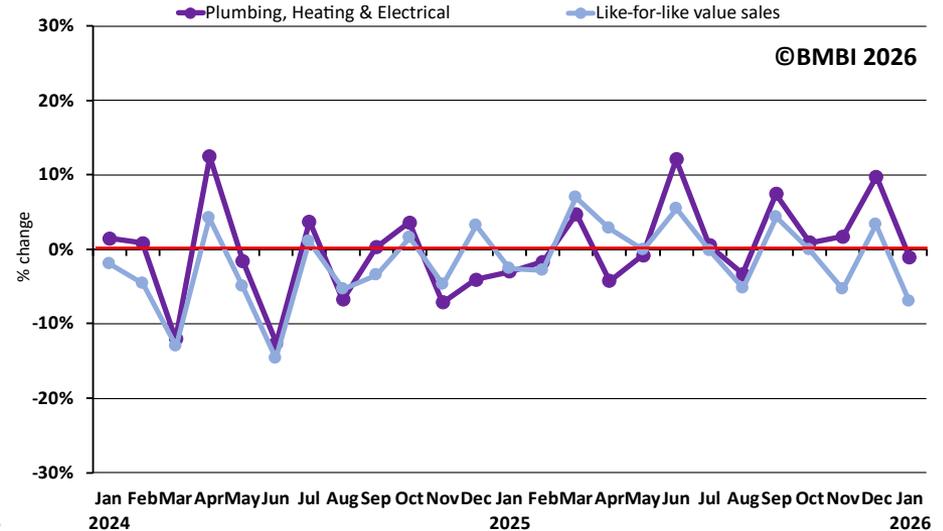
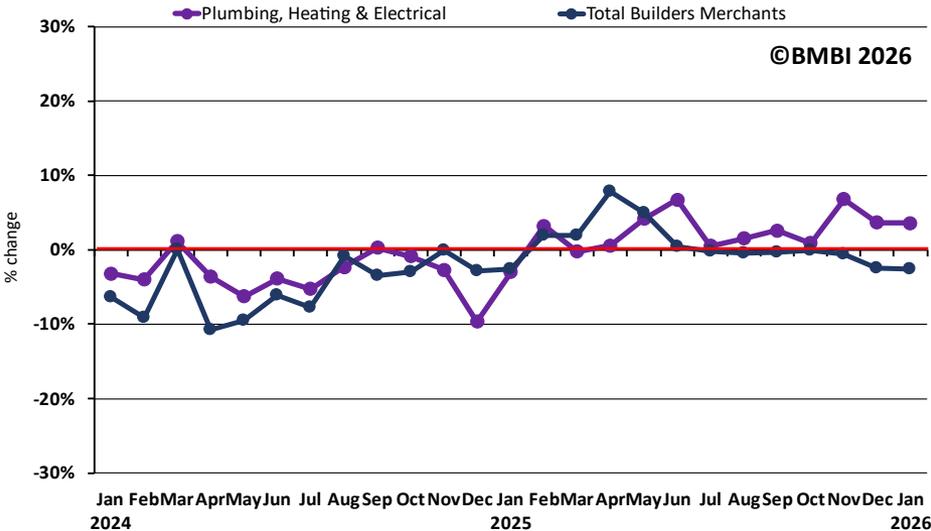


Like-for-like value sales

Total (unadjusted) value sales

Plumbing, Heating & Electrical - Monthly

Plumbing, Heating & Electrical - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Renewables & Water Saving % change

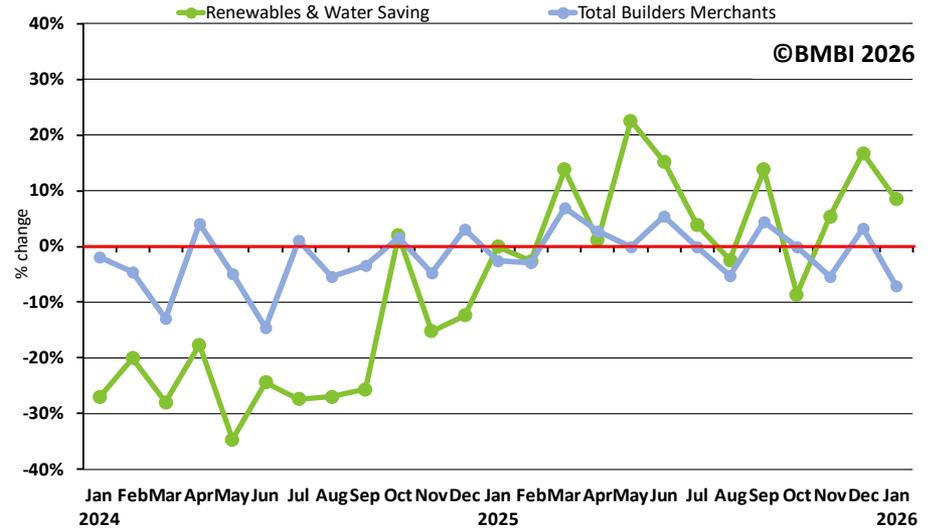
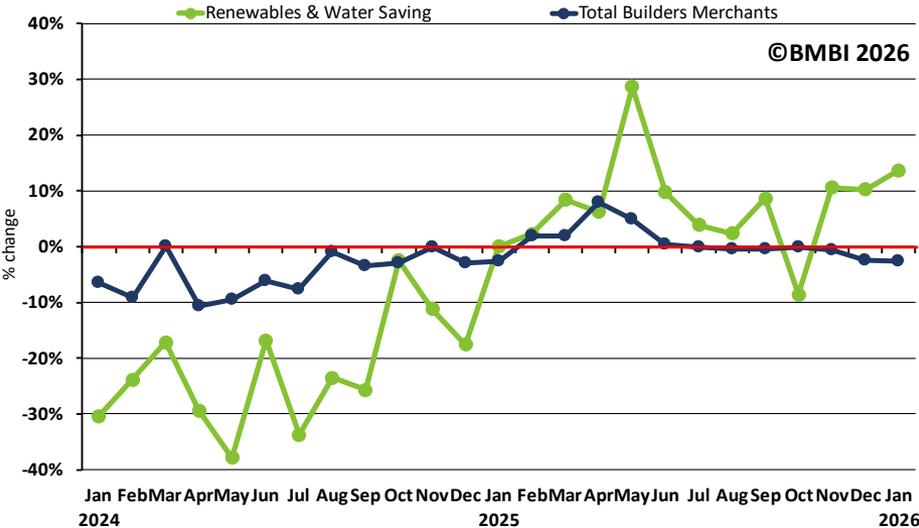


Like-for-like value sales

Total (unadjusted) value sales

Renewables & Water Saving - Monthly

Renewables & Water Saving - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year Kitchens & Bathrooms % change

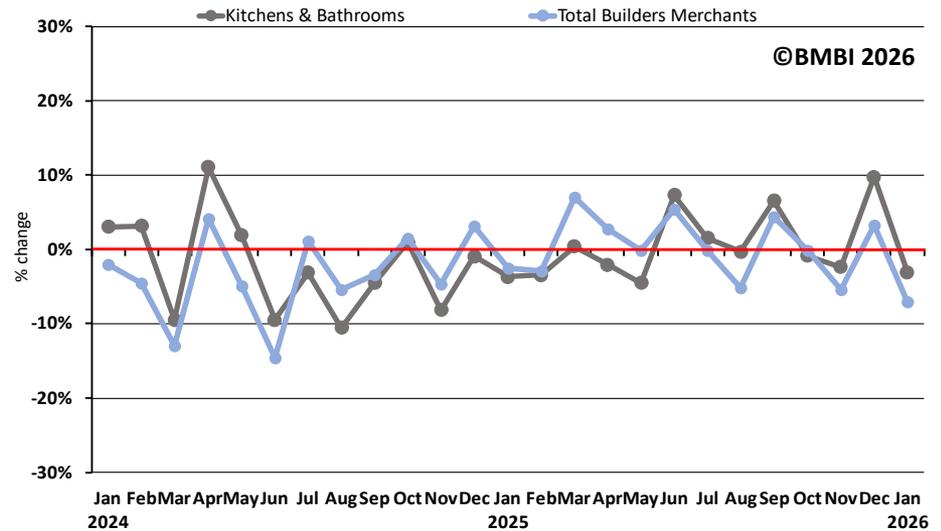
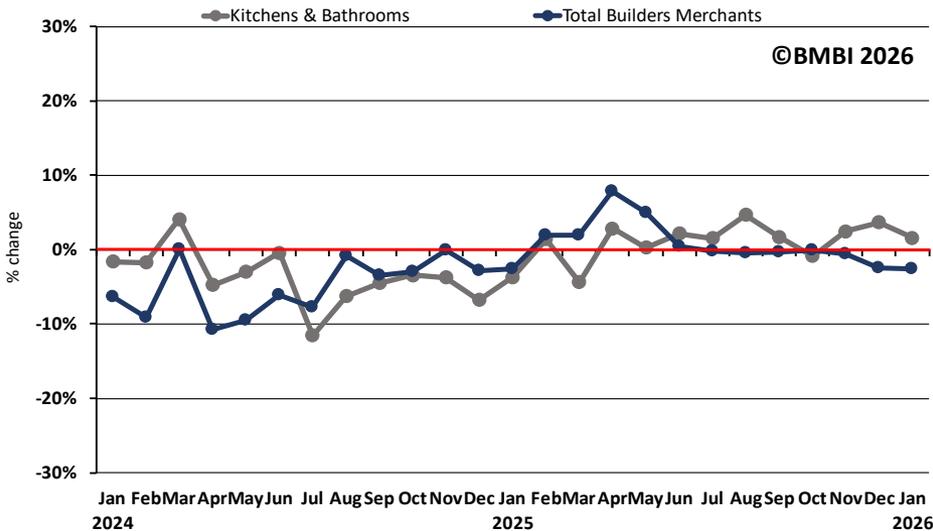


Like-for-like value sales

Total (unadjusted) value sales

Kitchens & Bathrooms - Monthly

Kitchens & Bathrooms - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Miscellaneous % change

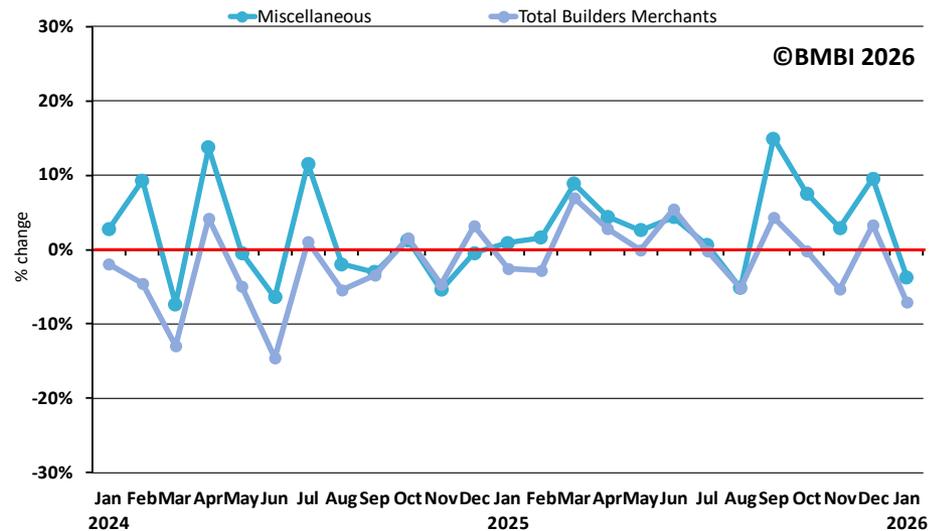
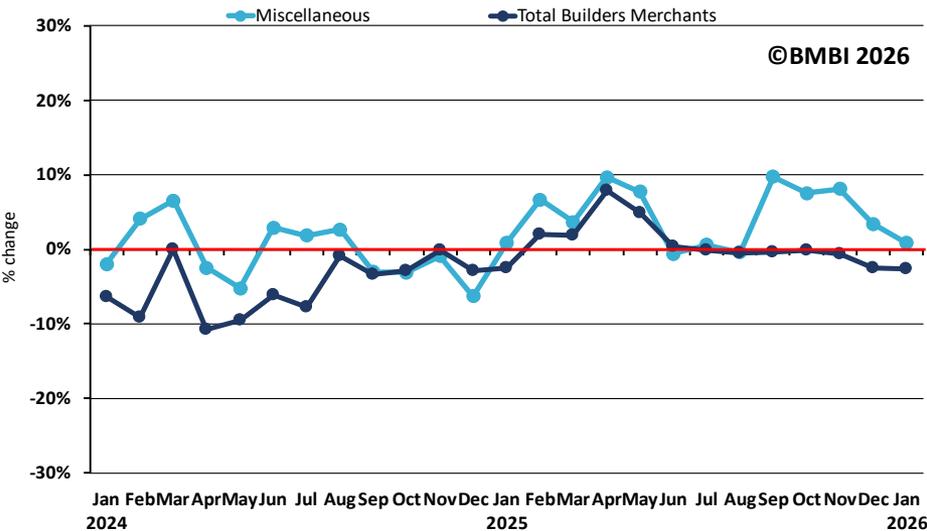


Like-for-like value sales

Total (unadjusted) value sales

Miscellaneous - Monthly

Miscellaneous - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly Year-on-year

Services % change

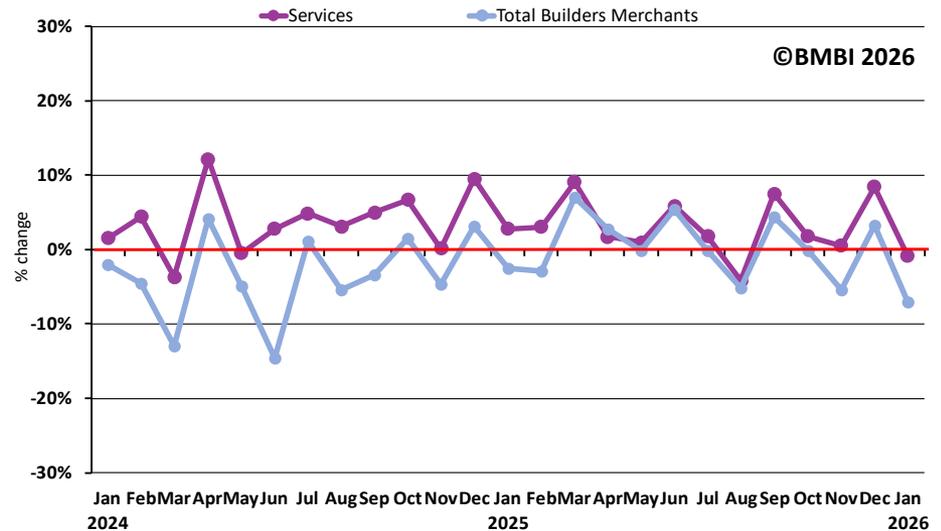
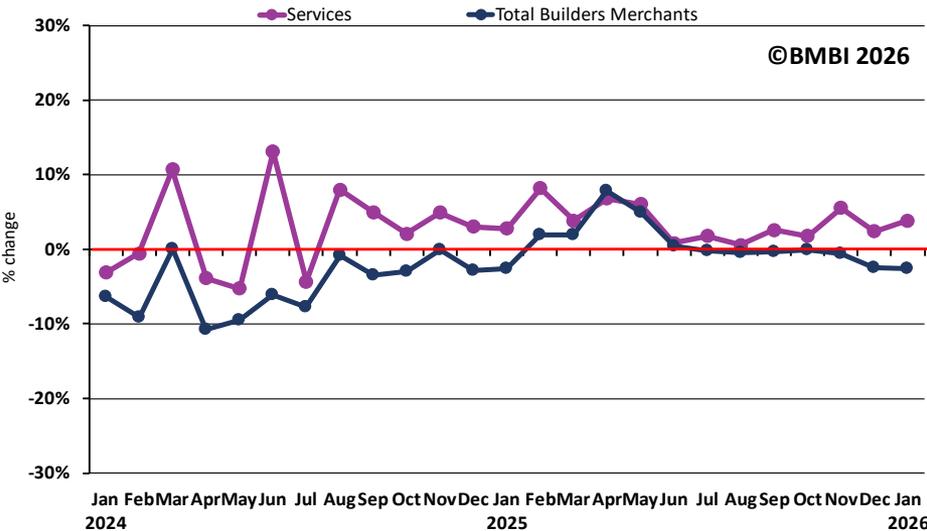


Like-for-like value sales

Total (unadjusted) value sales

Services - Monthly

Services - Monthly



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

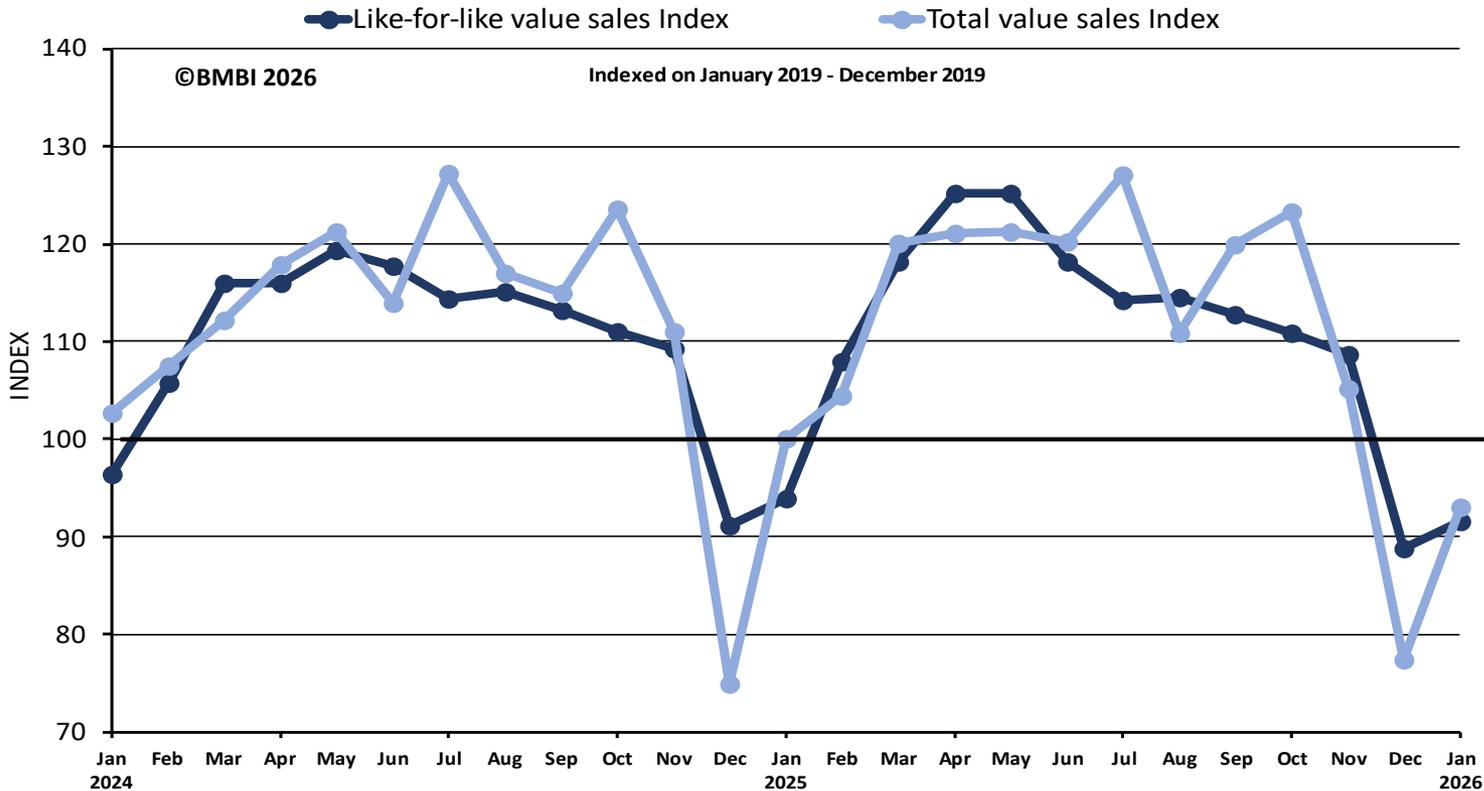
Monthly: Index

Like-for-like value sales and Total value sales index

There was no difference in trading days vs the Index base period (21).
Like-for-like sales are adjusted to remove the effect of trading day differences.



Like-for-like value sales index v Total Builders Merchants value sales index



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

January's like-for-like value sales Index was 91.5.

Please note there were 21 trading days in the latest month vs 20.7 days in the index base, which is based on the average monthly trading days across 2019. Hence the slight difference in the 'like-for-like value sales' and 'total value sales' index in the latest month.

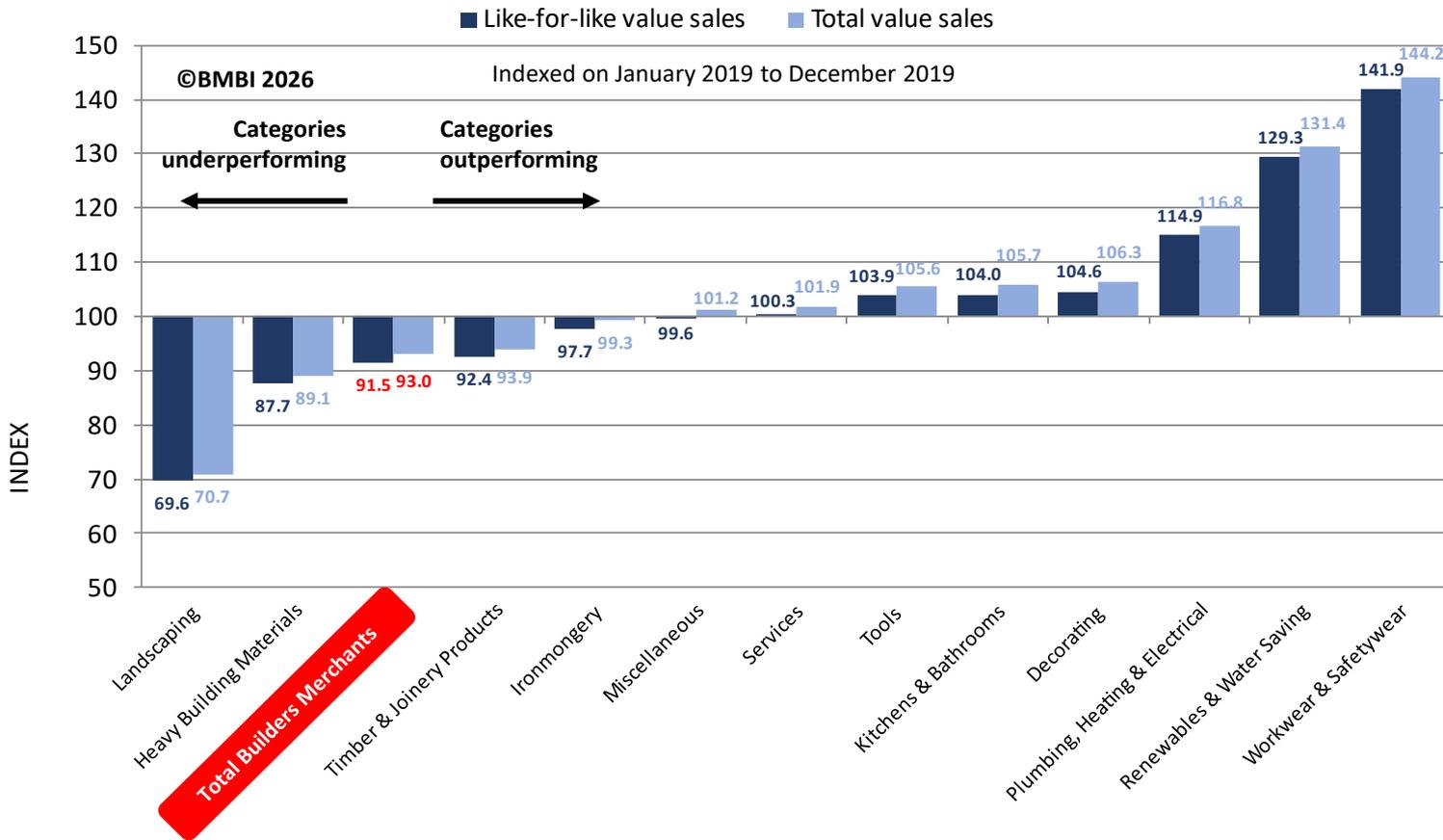
Latest month: Index by category

Like-for-like value sales and Total value sales index

There was no difference in trading days vs the Index base period (21).
Like-for-like sales are adjusted to remove the effect of trading day differences.



January 2026 Index



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Workwear & Safetywear (141.9) and Renewables & Water Saving (129.3) indexed the most.

Landscaping (69.6) indexed the least.

Monthly: Index by Categories

Like-for-like value sales

January 2025* - January 2026

(Indexed on monthly average, January 2019 – December 2019)



		2025												2026
MONTHLY LIKE-FOR-LIKE VALUE SALES INDEX	Index	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Total Builders Merchants	100	94.0	107.9	118.1	125.1	125.2	118.2	114.2	114.6	112.7	110.8	108.6	88.9	91.5
Timber & Joinery Products	100	90.3	101.0	108.8	114.9	117.1	111.5	108.8	109.7	109.0	106.8	106.2	87.2	92.4
Heavy Building Materials	100	94.1	109.2	119.7	125.9	125.5	118.8	115.2	114.9	112.8	111.6	106.7	84.9	87.7
Decorating	100	103.0	116.0	126.2	130.2	132.4	123.5	121.1	123.4	120.8	118.6	120.7	102.8	104.6
Tools	100	100.8	114.2	118.7	120.9	119.6	110.8	110.0	112.4	113.9	114.8	117.9	95.8	103.9
Workwear & Safetywear	100	136.6	137.8	133.1	148.0	130.2	128.7	120.5	128.4	135.2	140.1	160.9	131.6	141.9
Ironmongery	100	98.2	105.0	110.8	112.6	112.3	108.9	105.4	103.7	104.3	103.8	105.3	91.1	97.7
Landscaping	100	76.8	97.1	132.3	159.8	161.8	141.9	130.4	129.4	114.8	106.6	91.7	70.0	69.6
Plumbing, Heating & Electrical	100	111.0	121.4	118.5	111.9	109.4	108.2	102.9	102.4	113.4	117.5	127.0	110.7	114.9
Renewables & Water Saving	100	113.8	129.5	139.7	141.9	140.3	132.9	122.2	122.1	124.9	126.7	137.1	118.8	129.3
Kitchens & Bathrooms	100	102.4	117.1	114.6	120.1	116.8	118.0	110.9	114.5	118.1	111.3	123.2	102.9	104.0
Miscellaneous	100	98.7	108.3	106.7	108.2	106.9	98.0	99.5	97.3	103.0	106.7	108.6	94.4	99.6
Services	100	96.6	112.7	121.2	126.3	124.7	118.0	117.4	121.5	115.7	115.5	117.7	112.8	100.3

*Click the web link below to see the complete series of indices from January 2024.



Source: GfK's Builders Merchants
Total Category Report: January
2019 to January 2026

Monthly: Index by Categories

Total value sales

January 2025* - January 2026

(Indexed on monthly average, January 2019 – December 2019)



		2025												2026
MONTHLY TOTAL VALUE SALES INDEX	Index	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan
Total Builders Merchants	100	100.1	104.4	120.1	121.1	121.2	120.2	127.1	110.9	120.0	123.3	105.1	77.4	93.0
Timber & Joinery Products	100	96.1	97.7	110.5	111.2	113.3	113.3	121.0	106.2	116.0	118.9	102.8	76.0	93.9
Heavy Building Materials	100	100.2	105.7	121.6	121.8	121.5	120.7	128.2	111.2	120.1	124.2	103.2	74.0	89.1
Decorating	100	109.6	112.3	128.3	126.0	128.1	125.5	134.7	119.5	128.6	132.0	116.8	89.5	106.3
Tools	100	107.3	110.5	120.6	117.0	115.7	112.6	122.4	108.8	121.3	127.7	114.1	83.4	105.6
Workwear & Safetywear	100	145.4	133.3	135.2	143.2	126.0	130.8	134.1	124.2	143.9	155.9	155.7	114.6	144.2
Ironmongery	100	104.5	101.6	112.5	109.0	108.6	110.6	117.3	100.3	111.1	115.5	101.9	79.4	99.3
Landscaping	100	81.7	94.0	134.4	154.7	156.6	144.2	145.1	125.3	122.2	118.6	88.7	61.0	70.7
Plumbing, Heating & Electrical	100	118.1	117.5	120.4	108.3	105.9	110.0	114.5	99.1	120.8	130.8	122.9	96.4	116.8
Renewables & Water Saving	100	121.1	125.4	141.9	137.3	135.7	135.1	136.0	118.2	132.9	141.0	132.7	103.4	131.4
Kitchens & Bathrooms	100	109.1	113.3	116.4	116.2	113.0	119.9	123.4	110.9	125.7	123.9	119.2	89.6	105.7
Miscellaneous	100	105.1	104.8	108.4	104.7	103.5	99.6	110.8	94.1	109.7	118.8	105.1	82.2	101.2
Services	100	102.8	109.0	123.2	122.3	120.7	119.9	130.7	117.6	123.2	128.5	113.9	98.2	101.9

*Click the web link below to see the complete series of indices from January 2024.



Source: GfK's Builders Merchants Total Category Report: January 2019 to January 2026

Trading Days

Monthly

Index: 20.7

2024											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
22	21	20	21	21	20	23	21	21	23	21	17
2025											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
22	20	21	20	20	21	23	20	22	23	20	18
2026											
Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
21											

Quarterly

Index: 62

2024			
Q1	Q2	Q3	Q4
63	62	65	61
2025			
Q1	Q2	Q3	Q4
63	61	65	61
2026			
Q1	Q2	Q3	Q4

Half Year

2024	
H1	H2
125	126
2025	
H1	H2
124	126
2026	
H1	H2

Full Year

2024
251
2025
250
2026

NiQ GfK's Definition of Builders Merchant Panel



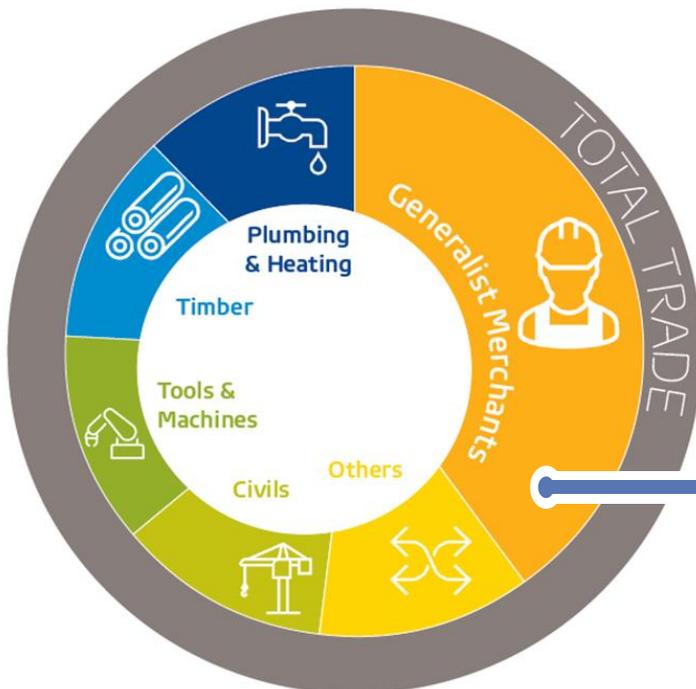
Generalist Builders Merchants definition:

- Builder Merchants handle an extended range of building materials and components (e.g. doors, windows, interior furnishing materials, insulation materials, tiles, cement, mortar, adhesives, sealants, nails, hardware products, pipes, ironware, paint) and generate their turnover with professional end users. Only multiple merchants are considered; they are defined as having more than 3 outlets or a turnover of greater than £3m p.a.
- This excludes branches that generate all their sales from specialized areas such as Civils, Tiles and Tools. Estimated coverage of this channel sits at 88%.

Examples include:



INDEPENDENT BUILDERS MERCHANT GROUP





GfK collect live sales-out data from our panel of merchant partners.

We add value to that data through the application of each sold product's unique technical features. We compare like-for-like products and categories from like-for-like merchants and aggregate this within our reports.

Our international methodology is based on robust scientific principles and delivers continuous, reliable information that can be applied to your business requirements.

NiQ GfK's Product Categories

Reports cover category headline values & in-depth, brand-level insights

NIQ



Headline values available

Timber & Joinery Products

Timber
Sheet Materials
Cladding
Flooring & Flooring Accessories
Mouldings
Stairs & Stairparts
Window & Frames
Doors/Door Frames

Heavy Building Materials

Bricks Blocks & Damp Proofing
Drainage/Civils/Guttering
Lintels
Cement/Aggregate/Cement Accs
Concrete Mix/Products
Plasters Plasterboards and Accessories
Roofing Products
Insulation
Cement Mixers/Mixing Buckets Products
Builders Metalwork
Other Heavy Building Equipment/Material

Decorating

Paint/Woodcare
Paint Brushes Rollers & Pads
Adhesives/Sealants/Fillers
Tiles And Tiling Accessories
Decoration Preparation & Decorating Sundries
Wall Coverings

Tools

Hand Tools
Power Tools
Power Tool Accessories
Ladders & Access Equipment

Workwear And Safetywear

Clothing
Safety Equipment

Ironmongery

Fixings And Fastenings
Security
Other Ironmongery

Landscaping

Garden Walling/Paving
Driveways/Block Paving/Kerbs
Decorative Aggregates
Fencing And Gates
Decking
Other Gardening Equipment

Plumbing Heating & Electrical

Plumbing Equipment
Boilers Tanks & Accessories
Heating Equipment/Water Heaters/Temperature Control/Air Treatment
Radiators And Accessories
Electrical Equipment
Lighting And Light Bulbs

Renewables And Water Management

Water Saving
Renewables & Ventilation

Kitchens & Bathrooms

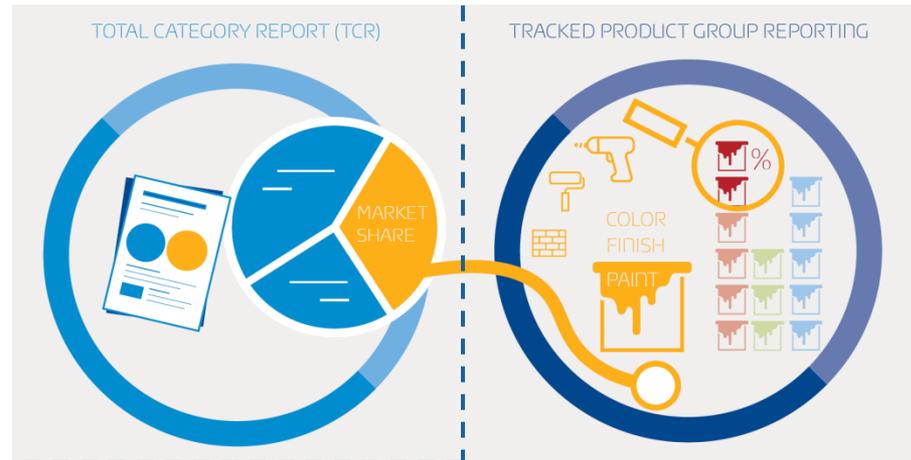
Bathroom (Including Showering)
Fitted Kitchens
Major Appliances

Miscellaneous

Cleaning/Domestic/Personal
Automotive
Glass
Other Furniture & Shelving
Other Misc

Services

Toolhire / Hire Services
Other Services



In-depth product group reporting

Monthly sales values, volumes, pricing analysis & distribution facts available by brand and key product features.

For insights on your product group please contact Emile van der Ryst at NiQ GfK

emile.vanderryst@nielseniq.com

Available categories:

Heavyside

Bricks
Insulation

Lightside

Emulsion Paints (incl. Masonry & Base)
Trim Paints
Primers/Undercoats
Woodcare
Adhesives
Sealants
Fillers/PU Foam
Tile Fixing (Adhesives/Grout)

Excellence in building materials supply



BMF (Builders Merchant Federation) Forecast Report

BMF Forecast Report

Winter 2025 Edition

Builders Merchants Industry Forecast Report

The latest forecast report of the BMF's Builders Merchants Industry Forecast, covering Winter 2025 onwards, is available.

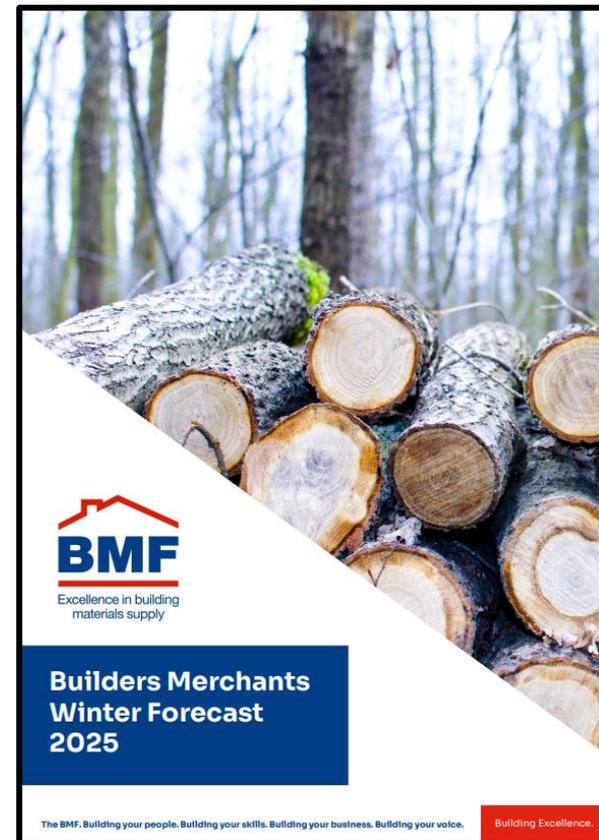
While Builders Merchants Building Index (BMBI) data, which is provided by GfK and is based on actual sales category performance, has enabled users to see which products and regions are currently growing, the forecast report takes this one stage further to meet the industry's need for accurate forecasting.

The BMF forecast model incorporates several lead indicators to signal future events that will impact our markets.

Using BMBI data coupled with advanced modelling techniques the BMF has developed a channel-specific forecasting model to show what is likely to happen in the next 12 months, making it possible for merchants and suppliers to forecast their customers' requirements more accurately.

The forecast report and its previous editions can be downloaded by BMF members free of charge – once logged in – [here](#).

Non-members can purchase the report by contacting Andrei Imbru on 024 7685 4994 or email: Andrei.Imbru@bmf.org.uk



Building the Industry & Building Brands from Knowledge



Contact us

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